

... Press Release 26.03.07

WORLD NEWS

## **WiFi™ ... INTERNET, DAB, FM, MP3 AND PLAYBACK FROM PC IN ONE RADIO UNIT!**

BlueTinum® proudly presents an Internet-radio with DAB radio combined in the same unit, furthermore in a beautiful wooden cabinet with Piano coated finish in fashionable and stylish colors. All design and development has taken place in Denmark, but mass production is being done in Asia.

For some time now there has been a few pure internet based radios on the market, but this is the first time DAB and FM also has been integrated together with the Internet Radio.

By integrating all the known and popular features you now have the luxury to choose from more than 10.000 Internet radiostations and also from the many different DAB channels available. And if this is not enough you can still choose to use the FM band and listen to the "old" analogue stations this have to offer. And all this at the same cost or even cheaper than the available internet-radios we know on the market today!



BlueTinum® is going to present this new world-premiere product on the upcoming Electronic Fair in Hongkong in April 2007. Even more models will be shown in different designs and combinations for this new Internet/DAB radio like the options of CD/DVD drive, 5.1 Audio, SD cardreader and USB connection for playback of MP3/WMA files. The radio will also come in a version with holder for IPOD for playing directly from IPOD and also the possibility for wired or wireless speakers!! All will be available and presented next month in April !!

BlueTinum® wants, with this new series of innovative Radios, to be one of the leading within the combination of different technologies for audio/video products. BlueTinum® is now able to provide end-users worldwide with one player that contains all a modern home needs for enjoying digital sound and picture!

The retail price for the standard edition of the Internet/DAB/FM/PC radio is expected to be from EUR 107,00 Excl. VAT in retail stores, and is expected to hit the market in third quarter 2007.

*BlueTinum® has now for a decade delivered consumer electronics to Danish and international consumers. With departments in Asia and development in Denmark, this makes the perfect conditions for innovative products for price-concerned end-users.*